

# Mimo Solution Excels in Education Space for the University of Colorado Boulder

Descripted MCM TOOL

Host Config #	1800
Host Description	TRANSFERRED MOLD
Host Material	1014
Host Order #	43874
Cycles to Date	32483
Daily Cycles	2182
Shift Cycles	2182

Total Parts	Shift Parts	Rejects	Revs
129,328	8,724	0	



The renowned University of Colorado Boulder is committed to constant innovation and improvement in the student experience ~ and the university's latest effort in this area was centered around simplifying the process for the reservation of key group study rooms.

To bring needed efficiency to this process, the university tapped Mimo Monitors, who leveraged their extensive experience and expertise providing similar scheduling solutions in enterprise environments to deliver a cutting-edge and productive solution perfect for education.

The final solution highlights Mimo's capabilities in the education space, which is well-suited for the adaptation of the tried-and-tested, traditionally commercial display solutions Mimo has been bringing to market for more than a decade.

"Mimo's products were designed specifically for 24/7 commercial use, and many universities operate many hours of the day and night," said Mimo CMO Mike Campagna. "We believe having a simple solution that's durable, intuitive and long-lasting would greatly benefit universities and schools by providing a seamless solution. We have long-term plans to focus on ways to bring more Mimo products into the education market."

## The Challenge: Simplification and Speed

Group study spaces, or "huddle rooms," are a mainstay of the modern higher education experience ~ and they're trickling down to other levels of education, as well.

These spaces offer students both quiet places to work alone or collaborative spaces to be productive in small groups, highlighting a flexible nature that's elevated these spaces to their current critical status, both during class hours and on students' own time. And learning institutions across the country are taking notice.

The University of Colorado Boulder needed a way to make booking these highly functional spaces as simple and frictionless as utilizing them.

Traditionally, the university required students to book group study rooms rather far out from the actual date of use ~ a process that typically brings inflexibility, often a challenge in a modern educational environment where things can turn on a dime.

In addition, the university was searching for a way to make reserving rooms available at point of access ~ while the previous solution allowed for online booking, the process couldn't occur on-site, which provided some limitations.

Finally, the university was searching for a solution that was quick and simple, yet robust enough to offer real, measurable improvement over both the previous system and competitive solutions.

To address all of these challenges, Richard Losoff, IT Professional for the university's libraries, turned to Mimo.

"The combination of robust, yet simple design, a pre-installed, stripped-down OS, and the ability to wall-mount the device with a simple bracket were the main factors in our decision to purchase these devices," Losoff said. "The application hosted on these devices provides a convenient, quick and simple way for students to reserve a study room where they are located."

**"Mimo's products are designed with features like ease-of-use in mind."**

-Mike Campagna,  
CMO of Mimo



## The Solution: Bringing Enterprise Scheduling to an Educational Environment

Mimo was able to help the university craft a point-of-service room reservation system, delivering the ability to make reservation information available to users at individual room locations and for users to book rooms on-site, not simply online.

By choosing the Mimo Adapt-IQV 10.1" digital signage tablets, the final solution fit the university's need for a kiosk-type solution leveraging enterprise-level robustness and reliability.

"Mimo's products are designed with features like ease-of-use in mind, which benefits users by saving time, specifically in the process of scheduling rooms for group study. Other features include LED lighting which makes it

easy to identify which rooms are available and which rooms are already booked," Campagna said. "Our products are commercial-grade and designed for 24/7/365 use. They have a robust Android operating system, are available in sizes from 7" to 32" and come with lockdown software to allow the tablets to only run the software functions the university desires."

The tablets now allow students to self-reserve high-use study rooms with extremely quick turnaround times, with reservations a mere day or two in advance now possible to help students keep pace with the rigors of university learning. The Mimo tablets provided a quick, simple and robust point-of-access solution.

## The Result: A Simple, Robust Solution Ready to Scale

The Mimo tablet solution provided Losoff and the university a wide range of benefits, including:

- Prevention of card swiping while applications are in use
- Scheduled reboot time to save key time and promote uptime
- Support for web applications, native Android apps, and video and photo display
- USB ports allowing for plug-and-go ease for the university's card readers
- Cost-effectiveness without sacrificing performance
- Robust software and thorough support

"Study rooms are usually in high demand, so providing a simple, quick means to make a reservation is appealing to students," Losoff said. "Having a comprehensive student service offering also enhances the reputation of the university, overall, which directly impacts recruitment, retention and alumni services."

Mimo has a proven track record of bringing commercial-grade solutions to market designed for 24/7/365 use, and this history of success in commercial and enterprise settings translates directly to similar outcomes in the education space.

As a U.S.-based company, Mimo is primed and ready with local inventory and thorough support to bring unique, tailored solutions to a variety of educational challenges.

To learn more about how Mimo is positioned as a leader in delivering education solutions that simply perform, contact us today.



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