Mimo Brings Universities and Institutions Real-Time Room Management

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Strong expertise in small touchscreens with human touch

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Many institutions of higher learning across the country had a scheduling problem. Specifically, campuses needed a better solution for managing room schedules and booking out study rooms, which had been a largely manual and inefficient process. The increase in the use of huddle rooms and small, individual study and conference rooms also requires unique room management.

Several top-tier universities including University of Connecticut and University of Colorado Boulder selected Mimo to solve their scheduling challenges. They leveraged enterprise and educational expertise to craft a solution that brought scheduling into the 21st century. With that, Mimo also is proud to bring the benefits of industry-leading, tried-and-tested commercial display solutions that have been proven successful for more than a decade. The display solution, ideal for higher education, offers many benefits to the educational market.

"Study rooms are usually in high demand, so providing a simple, quick means to make a reservation is appealing to students," said Richard Losoff, IT Professional for the University of Colorado Boulder. "Having a comprehensive student service offering also enhances the reputation of the university, overall, which directly impacts student recruitment, retention and alumni services."

The solution also served campuses well during the COVID-19 pandemic by allowing universities to engage in more effective contact tracing thanks to QR codes.

The Challenge:
Real-Time Scheduling and Updates

Room scheduling and management are essential in higher education as wel as for buildings containing study rooms and classrooms with conferencing capabilities. The time of quickly scribbled, "class has been canceled" papers stuck to door frames has passed, and universities need to invest in a state-of-the-art solution for classroom management that empowers educators and staff to modernize last-minute cancellations and make visible warnings more functional.

Traditionally, the universities required paper postings to doors if the class was meeting in another room for a library research day or an urgent message needed to be displayed.

Institutions are searching for a solution to this dated and often inaccessible messaging. With the help of Mimo, the answer is quick and straightforward yet robust enough to offer real, measurable improvements over both the previous system and competitive solutions.

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Mimo Offers a Myriad of Higher Education Solutions

By choosing the Mimo Adapt-IQV 10" digital signage tablet, the final solution fits universities' need for a kiosk-type solution that allows for digital scheduling and information dissemination in real-time. The tablet is an Android-powered signage player thoughtfully designed and made for the demanding university setting.

The revolutionary Mimo Myst line is another option for conference rooms. These sleek, premium, and easy-to-connect 10.1" conference room displays provide seamless setup, long-term cost savings, ultimate convenience, and maximum visual appeal. These displays are designed to allow for flexible and moveable conference room configurations, increasing productivity and easily accommodating folks in a conference room and remotely.

Mimo and BrightSign also teamed up to create the Mimo Vue with BrightSign Built-In

Display. These high-quality, easy-to-install digital signage screens are simple to use, especially for those reliant on the BrightSign platform. They are durable and ready for college conference rooms across the country.

"Mimo's products are designed with features like ease-of-use in mind, which benefits users by saving time, specifically in the process of scheduling rooms for group study. Other features include LED lighting, which makes it easy to identify which rooms are already booked," said Mike Campagna, CMO of Mimo. "Our products are commercial-grade and designed for 24/7/365 use. They have a robust Android operating system, are available in sizes ranging from 7" to 32" and come with lockdown software to allow the tablets to only run the software functions the university desires."

The Result:
A Holistic Approach to Innovative Room Management

Mimo solutions for higher education provide universities and institutions with a wide range of benefits, including:

Flexibility to display specific content for students, faculty, and staff

Reliability that the information displayed will be secure in a university setting

Touch-enabled capabilities allow students to use easily

Disseminates essential information in the event of emergencies or other situations

Accessibility for students, teachers, and staff

"The combination of robust yet simple design, a pre-installed, stripped-down OS, and the ability to wall-mount the device with a simple bracket were the main factors in our decision to purchase these devices," Losoff said. "The application hosted on these devices provides a convenient, quick, and simple way for students to reserve a study room where they are located."

"Due to their durability, reliability, and ease-of-use, Mimo tablets are the ideal solution for the education market," Campagna said. "We were pleased to be able to work with the esteemed University of Colorado to find a cutting-edge and cost-effective solution that exceeded their needs and expectations."

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- Richard Losoff IT Professional, University of Colorado Boulder

Contact Mimo Today

Mimo has a proven track record of bringing commercial-grade solutions to market designed for 24/7/365 use. This history of success in commercial and enterprise settings translates directly to similar outcomes in the education space.

As a U.S.-based company, Mimo is primed and ready with local inventory and comprehensive support to bring unique, tailored solutions to various educational challenges. Contact us today to learn more about how Mimo is positioned as a leader in delivering education solutions that simply perform.

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